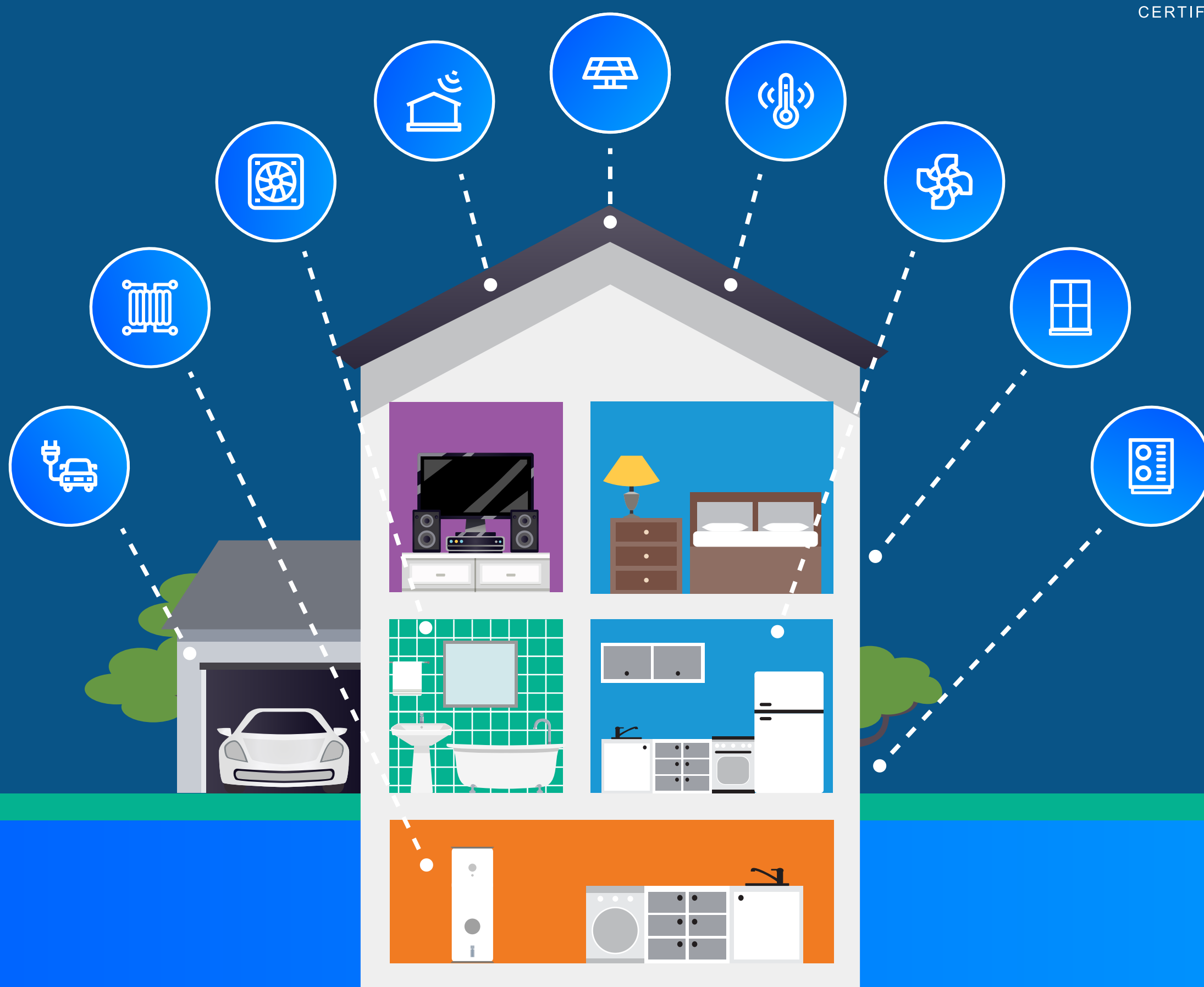


The 9 Smartest Home Performance Upgrades



Cool roof technology

- Can reflect 80% of sunlight during peak heat
- Stays about 50°F cooler than a gray roof



Solar panels or shingles

- Often pay for themselves in less than 10 years
- Shingles can lower utility bill by 40-70%
- Recoup 30% of the cost of installation under the Inflation Reduction Act (IRA) of 2022.



ENERGY STAR® bathroom ventilation

- Uses 50% less energy to circulate air with no performance drop
- Improves overall air quality and reduces health hazards like mold/mildew growth



ENERGY STAR® kitchen ventilation

- Keeps home air cleaner and free of pollutants created by cooking with fossil fuels
- Uses 50% less energy than other brands



Updated insulation and air sealing

- Can reduce annual utility costs by up to 20% when updated to be appropriate for local climate



ENERGY STAR® windows, doors, and skylights

- ENERGY STAR windows reduce annual energy costs by up to 15%
- May qualify for tax credits of \$50-\$500 via IRA 2022



Heat pump

- Up to 50% more efficient than traditional furnaces
- Can move up to 300% of the electricity used to power it into your home



Heat pump water heater

- 2-3x as energy efficient as traditional electric resistance models
- May qualify for up to \$1,750 in rebates and up to \$2,000 in tax credits under IRA 2022



EV charging station and home battery storage

- Batteries prevent unused energy from going to the grid, enabling “dark hours” use and saving you money on your utility bill.
- May qualify for tax credits of up to 30% of installation cost via IRA 2022

Next Steps!

Now that you know what's available, it's time to make a plan. Download Pearl's free, award-winning Green Door app from the Apple and Google Play stores to find rebates and get a customized Home Investment Plan.



**GREEN
DOOR**

POWERED *by* PEARL